Women's Cricket in USA
usawomenscricket.com
PLAY BOLD. LEAD FEARLESSLY.

FOR ATHLETICS DIRECTORS
& CAMPUS LEADERS

THE OPPORTUNITY

BRING WOMEN'S CRICKET TO YOUR CAMPUS.

Talented student-athletes want to keep playing. The colleges that give them a place to do it will stand out.

OLYMPIC MOMENTUM

Women's T20 cricket is on the LA28 Olympic program, with a six-team women's tournament in Los Angeles.

GLOBAL TALENT POOL

Girls grow up playing cricket in England, Australia, New Zealand, South Africa and the Caribbean. A team is a reason to choose your campus.

A READY BASE

100+ US college cricket clubs and a national college championship already exist. Women's teams are the next step.

START SMALL. THREE STEPS.

1. **Ask students**
   Run an interest survey and an open try-cricket session.
2. **Recognize a club**
   Support a women's cricket club through your sport clubs office.
3. **Play each other**
   Friendly fixtures with nearby campuses, then regional events.

READ THE FULL CASE FOR COLLEGES

Scan the code or visit **usawomenscricket.com/college-womens-cricket**
Questions or campus news: **info@usawomenscricket.com**

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